

University Partners Metrics of Success

Support of the Memorandum of Understanding

Goal/Objective	Metric	Performance Metric
Collect And Share Data	Evaluation	<ul style="list-style-type: none"> Completed Annual Data Request
Increase Success Rate Of Maricopa Transfers	Growth	<ul style="list-style-type: none"> Number Of Students With Maricopa Credit Obtain Baccalaureate Degree
Increase Enrollment	Growth	<ul style="list-style-type: none"> Number Of Maricopa Students Transferring To Institution
Support Acceptance And Application Of Transfer And Non-Traditional Credit	Implementation	<ul style="list-style-type: none"> Application Of Community College Credits Beyond 64 Credits Accepts/Applies Military Credit Accepts/Applies CLEP/AP Accepts/Applies International Credit Accepts/Applies Credit For Prior Learning
Provide Meaningful Incentives To Students	Implementation	<ul style="list-style-type: none"> Scholarships Dedicated To Maricopa Students Scholarships For Transfer Students Waiver Of Application Fee Book Discounts
Attend Maricopa Events And Activities	Implementation	<ul style="list-style-type: none"> Attendance At The Student Success Conference Attendance At College Fairs
Promote Timely Response And Follow-Up	Accountability	<ul style="list-style-type: none"> Timely Response To CCTA/Colleges (Within A Week Of Request) Timely Follow-Up On Meeting Action Items
Provide Accurate And Timely Information	Accountability	<ul style="list-style-type: none"> Completed And Updated Institutional Profile Development And Maintenance Of Transfer/Program Guides
Increase Communication	Accountability	<ul style="list-style-type: none"> Program Updates Shared With CCTA Activity Reports And/Or Updates Submitted Monthly To CCTA
Increase Essential Support And Services For Transfer Students	Implementation	<ul style="list-style-type: none"> Accessible User-Friendly Tools, And Resources That Support AGEC And Degree Completion Are Available On Website Provide Advisor Contact Information
Promote Existence Of Partnership	Implementation	<ul style="list-style-type: none"> Information About The Agreement Is Shared With University Personal (Internal Communication) Maricopa Microsite/Landing Page Created In Support Of Partnership Creation And Distribution Of Marketing Collateral University Representatives Located In The Valley, Or Regular Scheduled Visited The Colleges (At Least Two Times A Year)
Involve CCTA On New And Ongoing Requests	Accountability	<ul style="list-style-type: none"> Coordinated Transfer And Articulation Activities And Requests With CCTA Personnel